



media

Get your Business seen

GROUP REPORT

from December 23, 2014 - January 6, 2015

@Paul_Linney_DJ

Paul Linney DJ

www.spectrumdisco-...

GROUP STATS

across all Twitter and Facebook accounts

Incoming Messages	262	
Sent Messages	570	
New Twitter Followers	48	
New Facebook Fans	1	

291 INTERACTIONS

BY 91 UNIQUE USERS

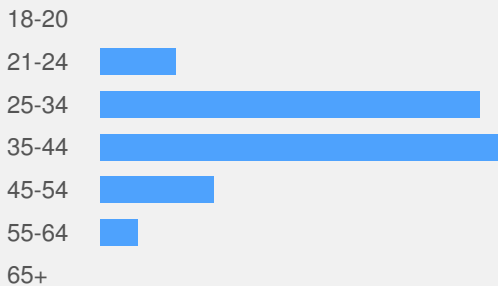
529,280 IMPRESSIONS



TWITTER STATS

across all Twitter accounts

FOLLOWER DEMOGRAPHICS



TWITTER STATS

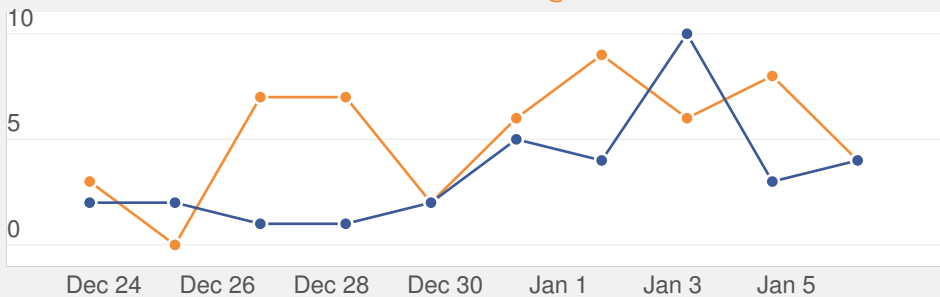
48
New Twitter Followers in this time period

43
Link Clicks

49
Mentions

32
Retweets

DAILY INTERACTIONS



OUTBOUND TWEET CONTENT

180 Plain Text

64 Links to Pages

141 Photo Links

FACEBOOK STATS across all Facebook pages

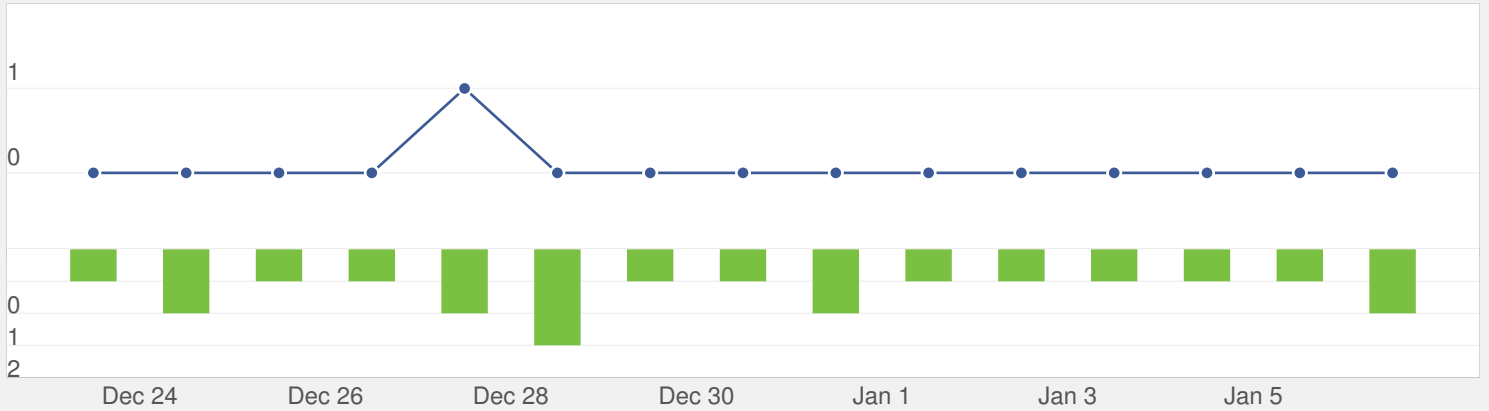


My Facebook Pages

2.13k Total Likes, and 9 people talking about this

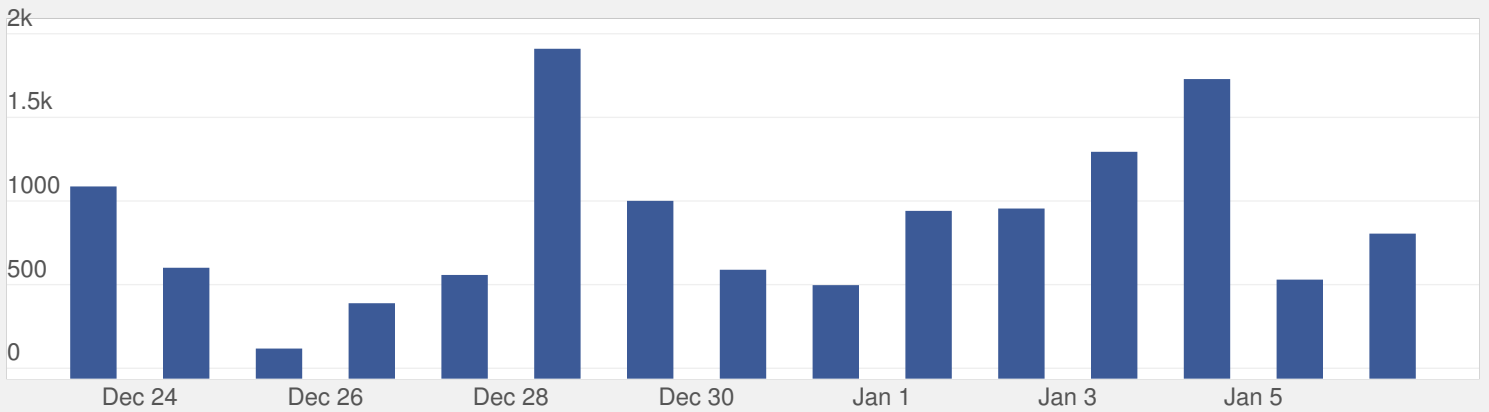
FAN GROWTH

New Fans 1 Unliked your Page 6

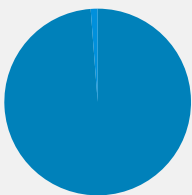


PAGE IMPRESSIONS

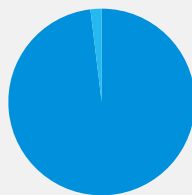
Impressions 13,004 by 2,963 users



IMPRESSIONS



- Page Post 248
- Fan 3
- Mention 0
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Other 0



- Paid 0
- Organic 12.7k
- Viral 251

BY DAY OF WEEK

AVG

TOTAL

Day	Avg	Total
Sun	1.8k	3.6k
Mon	765.5	1.5k
Tue	827	2.5k
Wed	549	1.1k
Thu	529.5	1.1k
Fri	672	1.3k
Sat	926	1.9k

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER

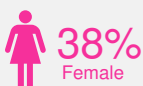
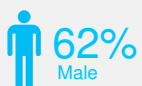
Age Group	Male	Female
13-17	11	3
18-24	319	92
25-34	440	204
35-44	399	347
45-54	197	203
55+	72	28

TOP COUNTRIES

Country	Count
United Kingdom	2.2k
United States	33
Spain	25
Netherlands	13
Australia	13

TOP CITIES

City	Count
London, United Kingdom	668
Staines, United Kingdom	94
Manchester, United Kingdom	43
Birmingham, United Kingdom	28
Glasgow, United Kingdom	26



Web Traffic	488	
Social Traffic	41	
Twitter Posts	246	
Web Mentions	0	

Leading Social Traffic Source
Twitter **23 views**

TOP SOCIAL REFERRERS

- #1** RT @Paul_Linney_DJ: Tips on choosing a wedding venue <http://t.co/pqiM6rVFUC> #weddingdj #wedding #surreydj #londondj <http://t.co/8FeXYOdp68>
[LoseleyPark](#) 2,446 followers · www.spectrumdisco-dj.co.uk
- #2** RT @Paul_Linney_DJ: Why brides remove their garter at the reception and other wedding customs <http://t.co/Jc0Q8a0qpD> #weddingdj <http://t.co/...>
[BridalNewsUk](#) 1,786 followers · www.spectrumdisco-dj.co.uk
- #3** RT @Paul_Linney_DJ: Why brides remove their garter at the reception and other wedding customs <http://t.co/Jc0Q8a0qpD> #weddingdj <http://t.co/...>
[BridalNewsUk](#) 1,707 followers · www.spectrumdisco-dj.co.uk