

Campaign: Site Performance

January 7, 2015

SEO Metrics

www.spectrumdisco-dj.co.uk	
External Backlinks <small>by Majestic SEO</small>	428 <small>backlinks</small>
External Backlinks <small>by Moz</small>	33 <small>backlinks</small>
Citation Flow <small>by Majestic SEO</small>	22 <small>out of 100</small>
Trust Flow <small>by Majestic SEO</small>	18 <small>out of 100</small>
Domain Authority <small>by Moz</small>	27 <small>out of 100</small>
mozRank <small>by Moz</small>	3.22 <small>out of 10</small>
mozTrust <small>by Moz</small>	3.05 <small>out of 10</small>

Site Metrics

www.spectrumdisco-dj.co.uk	
Load Time <small>by Site Auditor</small>	0.50 <small>seconds</small>
Page Speed <small>by Google</small>	81 <small>overall score</small>
WWW Redirect <small>by Site Auditor</small>	Yes
Robots.txt <small>by Site Auditor</small>	Yes

(continued)

www.spectrumdisco-dj.co.uk	
Google Analytics <small>by Site Auditor</small>	Yes
Crawlability <small>by Site Auditor</small>	1 disallow rule
Has Malware <small>by Site Auditor</small>	No
Domain Registration <small>by Site Auditor</small>	447 days until expiration

Social Metrics

www.spectrumdisco-dj.co.uk	
Facebook Integration <small>by Site Auditor</small>	No
Twitter Integration <small>by Site Auditor</small>	No
Google+ Integration <small>by Site Auditor</small>	Yes
LinkedIn Integration <small>by Site Auditor</small>	No
Pinterest Integration <small>by Site Auditor</small>	No
Tweets <small>on Twitter</small>	381 tweets
Likes <small>on Facebook</small>	52 likes
Shares <small>on Facebook</small>	90 shares
Comments <small>on Facebook</small>	24 comments
Like Button <small>on Facebook</small>	166 likes
+1's <small>on Google+</small>	649 pluses
Klout Score <small>by Klout</small>	- overall klout score